

CARTER COUNTY TOMORROW, LLC BOARD MEETING
JANUARY 24, 2011

PRESENT: CHARLES LA PORTE, KEITH HART, DAVID BAUTISTA, JOE LA PORTE, STEVE LOWRANCE, RICHARD TESTER, CURT ALEXANDER, LEON HUMPHREY, TOM ANDERSON, TODD SMITH, JON CARLEY, KIM EGGERS, CLEO REED, FELICIA ENGLISH, ANNIKA HAMPTON, STEVE BURWICK

MINUTES FOR THE NOVEMBER MEETING WERE APPROVED. MOTION BY RICHARD TESTER, SECONDED BY STEVE LOWRANCE.

NO DECEMBER MEETING WAS HELD DUE TO WEATHER CONDITIONS.

FINANCIAL REPORT WAS PRESENTED AND ACCEPTED.

NEW BOARD MEMBERS WERE INTRODUCED BY CHARLES LA PORTE: JOE LA PORTE, REPRESENTING THE FINANCIAL SECTOR AND JON CARLEY REPRESENTING THE INDUSTRIAL SECTOR,

ANNIKA HAMPTON, TOURISM COORDINATOR, REPORTED THAT THE TOURISM COUNCIL HAD MET THE PAST WEEK AND DISCUSSED PREPARING A HIKING AND FISHING BROCHURE. A TOURISM NEWSLETTER IS GOING OUT EACH MONTH TO THE BOARD, TOURISM MEMBERS AND TO PEOPLE WHO SIGN THE GUEST REGISTER AT THE FRONT DESK WITH E MAIL ADDRESSES. A HOSPITALITY WORKSHOP TO FOCUS ON CUSTOMER SERVICE.

KIM EGGERS, REPORTED THAT THERE WAS A NEW TENANT IN THE WORKFORCE DEVELOPMENT COMPLEX. SHE REPORTED THAT THE FORMER WALLS IN A SECTION OF THE BUILDING THAT WERE BLOWN DOWN BY A RECENT STORM ARE NOW REPLACED

FELICIA ENGLISH, REPORTED THAT SHE HAD SPENT A LOT OF TIME GETTING ALL THE CORRECT INFORMATION ABOUT PRESENT CHAMBER MEMBERSHIP. SEVERAL FORMER MEMBERS HAD NOT RENEWED AND THAT SHE WAS CALLING THOSE AND OTHERS BEHIND IN DUES TO HAVE THE CORRECT INFORMATION ABOUT MEMBERSHIP. SHE EXPRESSED APPRECIATION FOR THE OPPORTUNITY TO SERVE IN THE ABSENCE OF A DIRECTOR.

TOM ANDERSON ANNOUNCED A STRATEGY PLANNING MEETING WEDNESDAY, JANUARY 26TH, 2011 AT THE TRUMAN CLARK ANNEX. HE INVITED ALL TO ATTEND TO GIVE INPUT ON LONG, MEDIUM AND SHORT RANGE GOALS FOR THE CITY AND COUNTY. HE DISCUSSED THE DRUG PROBLEM IN THE WORKFORCE, LOCALLY AND REGIONALLY. HE STATED THAT THE ROAN MOUNTAIN

CENTER STUDY LOOKS GOOD AND WITHIN 45-60 DAYS HE WOULD HAVE MORE INFORMATION. THE DRAFT FOR THE DOWNTOWN SIGN PROJECT IS IN THE FINAL STAGES. HE MAY HAVE CONCLUSIVE INFORMATION ON A PROJECT FOR APPROXIMATELY 50 JOBS. HOPEFULLY HE CAN MAKE A POSITIVE ANNOUNCEMENT SOON.

RECORDING SECRETARY

